



## DES MOINES CHAPTER SPRING SEMINAR

May 19<sup>th</sup>, 2010 at 8 a.m. (registration begins at 7:30)

Holiday Inn Downtown at Mercy Campus  
1050 6<sup>th</sup> Avenue, Des Moines, IA 50314

You are invited to attend the Des Moines Chapter's Spring Seminar with keynote speaker **Patrick Kuhse**. Patrick Kuhse went from being a successful stockbroker, to an international fugitive, to incarceration in two countries and is now visiting Des Moines to talk about [Prominence to Prison: Why Smart People Do Dumb Things](#). (See next page)

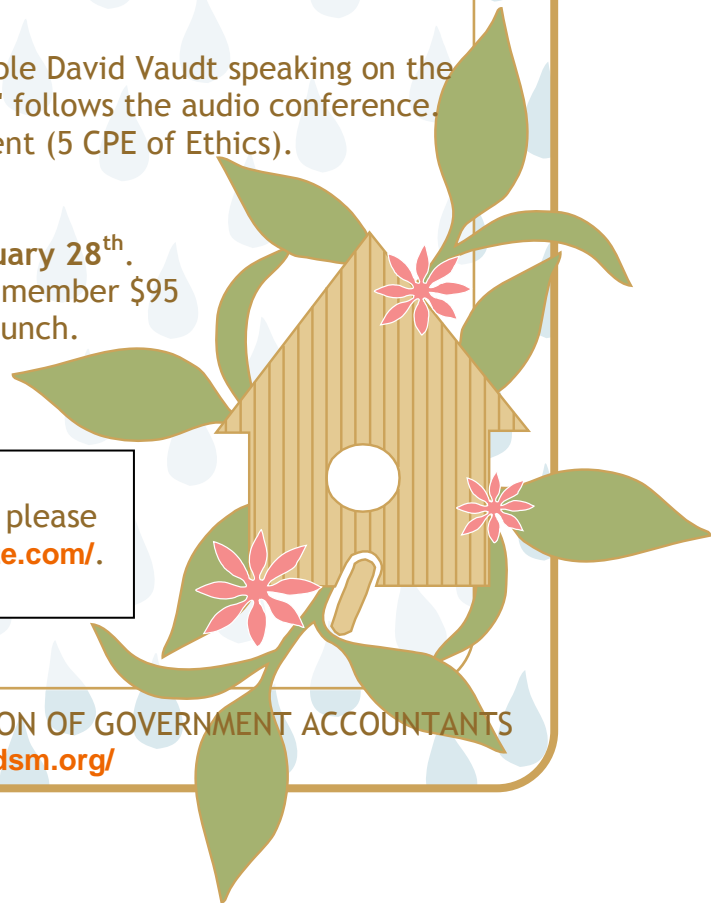
Following lunch will be a two hour audio conference discussing "Those Faint Signals: Learning to Catch Ethical Slippage Before It's Too Late" During this audio conference, the presenter, Marianne M. Jennings, JD, Professor in the Department of Management in the W.P. Carey School of Business at Arizona State University (ASU), will recount some recent ethical lapses in government and examine the causes and effects.

A one hour presentation by the Honorable David Vaudt speaking on the "Results of the Iowa Legislative Session" follows the audio conference. A total of **6 CPE** are offered for the event (5 CPE of Ethics).

\$10 "Early Bird" discounts expire **February 28<sup>th</sup>**.  
Regular pricing: AGA Member \$80 Non-member \$95  
All registrations include breakfast and lunch.  
Registration closes April 30<sup>th</sup>.

For more information and to register, please visit <http://dsmspringseminar.eventbrite.com/>.

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<http://www.agadsm.org/>



# Speaking of Ethics



## “Prominence to Prison: Why Smart People Do Dumb Things”

Ethics Fellow  
Sawyer School of Business  
Suffolk University – Boston

Ethics Fellow  
Poe Center for Business Ethics  
University of Florida



This business ethics/critical thinking skills presentation will processes and consequences of unethical behavior and how unimportant decisions” can cause so much trouble in our lives.

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Patrick Kuhse will share his life story of prominence as a stockbroker and former Certified Financial Planner, his involvement in a bribery scheme with the Oklahoma State Treasurer’s Office, his subsequent flight and life as an international fugitive, eventual self-surrender and incarceration in both a foreign jail and US Federal Prisons.

We will examine the ethical dilemmas employees and management face in today’s business world including:

**How Ethics Play Into the Current Financial Meltdown**

**How to Balance Career and Family**

**Meeting the Ethical Challenges of Leadership Through Mentors**

**Self-Renewal: Mastering Change and Dealing with Adversity**

**Doing the Right Thing: How to Balance your Pocketbook with your Conscience**

**Group Think: The Traumas and Dramas of an "Everybody's Doing It" Philosophy**

**The 8 Critical Thinking Errors that can Wreck a Career**

**Developing Ethical Decision Making Strategies**

*During Patrick’s remarks, he will define business ethics, discuss common ethical dilemmas we all face both personally and professionally, explore why people make the ethical decisions they do, and provide insight on how to define, develop and control our own ethical behaviors.*

**Patrick J. Kuhse**  
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